

Trust the automation of your pre-press!

asura

Asura Transform customer data into print-ready production files

More automation • More control • More flexibility • More time saved

Asura® offers you fully automated quality control for print files at the pre-press stage with subsequent optimisation of the PDF files. Error identification and correction – automatically, as part of your workflow!

✓ Easy to use

✓ Error elimination

✓ High throughput: 24/7

✓ Normalisation of data



COST SAVING



RELIABLE



QUALITY



REPUTATION

- ✓ **Time savings** through automation
- ✓ **Cost savings** – No more reprinting or complaints because of errors in production data
- ✓ **Security** for your production:
 - Over 20 years of experience
 - Less manual intervention required for data correction
- ✓ **Modular structure** – Flexible adjustment to your individual production requirements
- ✓ **OneVision® Support***: Competent, quick problem-solving – Extensive availability – Individual contacts



*When a service agreement is purchased

RETURN ON INVESTMENT



Efficiency & quality

- Great production reliability
- Efficient, automated workflow
- Excellent print quality



Increase in sales

- Excellent reputation
- Leading references
- Market leadership



Discounts

- Fewer complaints
- Less need for reprinting at your own expense
- Fewer incorrectly produced printing plates



Reduction in operating costs

- Cost savings thanks to the efficient use of resources (IT, personnel)

R.O.I. achievable in the current budgetary period – Savings can even exceed forecasts

“ The extremely secure system significantly reduces administration time and error rates. This enables you to supply your files in a fast and efficient way. ”

Peter Slaughter, Advertisement, Production and Operations Director

Asura® core competences:

- ✓ Automatic checking of your customer files as they are received
 - ➔ Is everything in order? Automatic normalisation
 - ➔ Something wrong? Files can be repaired or discarded and you will receive a detailed error report at the same time
- ✓ Can break down even the most complex transparencies into PDF files
- ✓ Can convert your documents to the required output format
- ✓ User-friendly user interface – No special IT-knowledge needed for use

Asura® runs on the Workspace platform. You too can benefit from the Workspace highlights:

- ✓ Client-server architecture
- ✓ Modular structure
- ✓ Runs as a Windows service
- ✓ Can process several files simultaneously
- ✓ Setup uses a visual (drag & drop) workflow editor



MODULARITY



FLEXIBLE























CONTROL



RELIABLE

Asura® Modules

	Flatten Transparencies	Removes transparency from a PDF-file
	Normalize	Allows to adjust the files to your production environment
	Preflight	Performs detailed checks on file quality
	Color Management	Defines input color calibration and overprint settings
	Create PDF	Converts all supported formats into PDF, performs some basic optimizations
	Split Multi-page Documents	Splits a multi-page document into multiple documents
	Cut Spreads	Cuts spreads horizontally or vertically
	Modify Page Format	Allows various modifications of page size
	Prepare Sheet	Defines sheet properties such as paper size and output orientation, and the print marks to be added
	Solvero Approval	Allows to hand over files that meet definable criteria to Solvero for manual inspection/repair/approval*
	Detect URLs	Parses all text of input files for strings that may constitute URLs and inserts corresponding link annotations
	Trim White Space	Trims pages depending on page content
	Convert to Image and EPS	Convert documents to image files and EPS files
	Merge Documents	Merges multiple document into one document
	Place Watermark	Places a watermark on the job files
	Print Documents	Prints to any installed Postscript Printer
	Compare Documents	Creates a diff image of two versions of a document to identify deviations, or calculates the amount of ink saved after having applied InkSave
	Prompt PDF	Creates PDF files optimized for fast screen rendering
	Overlay Pages	Overlays the pages of two documents
	Create Preview Images	Creates a preview image in PNG format for each document page

*only available for customers using Solvero®

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